

Protect Your Booth Space Investment

The Space Investment Protection Plan (SIPP) gives exhibitors peace of mind with their PTXPO 2022 commitment. From supply chain disruptions to international travel concerns, COVID-19 has brought many changes to how we conduct business. We are committed to offering you a means by which to secure your investment amidst this disruptive environment. This protection plan is completely optional and will allow you to cancel your booth up to 60 days before PTXPO 2022 and receive a full refund of money paid.

> Why Invest in SIPP

Producing and participating in events has always involved some degree of risk, but the COVID-19 pandemic has brought that into sharper focus. While pandemic insurance for events has been in existence, moving forward, it will no longer be. SIPP was conceived to provide you with peace of mind that your exhibit investment would be fully protected against either your decision to pull out of an event or the event being cancelled or postponed for any reason.

> How Does it Work?

When you purchase booth space, you have the option to purchase SIPP at 10% of your total booth cost. You will be invoiced separately for SIPP with your final booth payment, as your booth must be paid in full to qualify for SIPP. If requested during the space application process, you may pay your full booth fee as well as SIPP up front. Once paid in full, SIPP guarantees you the ability to cancel, no questions asked, up to 60 days prior to PTXPO 2022. Otherwise, or until the SIPP conditions are met, the normal cancellation and liability conditions on page 2 of the exhibit contract apply.

If the PTXPO goes on as planned and you didn't cancel, then 50% of the SIPP fee will be retained by Gardner and the other 50% will be applied to your booth reservation for a future event.

This plan is an optional purchase equal to 10% of total booth fee that provides a full refund of money paid, if:

1. Gardner cancels the event for any reason.
2. Exhibitor cancels 60 days or more in advance of the start of the event
3. The event is rescheduled from the dates provided herein.

PLEASE NOTE:

Your booth space and SIPP fee must be paid in full to be eligible for refund. Payments refunded will include only those for exhibit space; no other amount paid to Gardner will be refunded. If the SIPP is purchased but not activated, 50% of the SIPP investment will be credited towards a booth in 2023.

To participate, please complete this form and submit to:

exhibits@ptxpo.com

Company Name _____

Address _____

City _____

State _____ ZIP _____

Contact Name _____

Contact Email _____

Booth Number _____ Booth Size (sq. Ft) _____

10% Booth Fee \$ _____

Signature _____

Space Investment Protection Plan (SIPP) FAQ's

> **What protection is included in the exhibit contract?**

Our exhibit contracts have always provided cancellation terms in the event the exhibitor cancels (Section IV – Payment/Cancellation/Refund Policy) or if show management cancels the event (Section V – Liability). We encourage all exhibitors to read through all Terms and Conditions for a full awareness of what they are agreeing to when signing the space application/contract. The SIPP program is an enhancement to those terms that increases the safety of the exhibit investment and reduces the risk of losing part or all of it as a cancellation fee.

**Please know that Gardner is not in the business of cancelling events and would only do so if forced to or if circumstances made it impossible for us to implement one that met the expectations of all stakeholders.*

> **When is the SIPP protection activated?**

For those who opt-in, the SIPP guarantee of a full refund of exhibit fees paid becomes effective when exhibit and SIPP fees are paid in full. The protection will expire either 60 days prior to the event (if exhibitor cancels) or if Gardner cancels or postpones the event. In the event of a postponement, the exhibitor may decide whether to request a full refund or stay with the event, in which case the 60-day requirement is adjusted to the new show date.

> **How does postponement of the event affect my exhibit investment?**

- Without SIPP, if the event is postponed to a date within 12 months of the original date, all exhibitor payments would be moved to the postponed event. If postponed to a date beyond 12 months of the original date, the postponement is considered a cancellation and the Liability section of the contract applies.
- With SIPP, exhibitor qualifies for a full refund of exhibit fees for any length of postponement.

> **What if neither party cancels and the event occurs as planned?**

This is what we all want! In this case, half of the SIPP fee (or 5% of the total exhibit fee) will be retained by Gardner and the other half will be applied to exhibitor's booth reservation for an upcoming event.