



**MARCH 28-30, 2023**  
DONALD E. STEPHENS  
CONVENTION CENTER  
ROSEMONT, IL

# POST-SHOW REPORT

## ATTENDEE SUMMARY

Plastics professionals converge at North America's preeminent technology and innovation showcase.



PRESENTED BY



[PTXPO.com](http://PTXPO.com)

# EVENT *engagement*

A successful celebration of plastics, even better the second time around.

## A First-Class Follow-up

The industry stops for no one. The world of plastics is an ever-evolving engine of innovation and change, and nowhere was that more evident than at **PTXPO 2023**. The sophomore showing expanded and iterated on the success of its predecessor to once again unite the community to celebrate the achievements and ongoing prosperity of plastics manufacturing.

This year's show welcomed more attendees, more exhibitors and more square footage than ever—a recipe for better client engagement, meaningful networking and overall success, for both attendees and exhibitors. The progress and goodwill garnered further boosts the momentum for the next chapter—**PTXPO 2025**.



## PARTICIPATION *Highlights*

Registration	4,866
Exhibiting Companies	255
Square Footage of Innovations on Display	55,100



# PTXPO 2023

## fast facts

Measuring value through exposure to a diverse cross section of plastics professionals.



**9,836**  
Total Attendee  
Badge Scans

A declaration of authentic buyer interest and a way to build your sales lead pipeline for ongoing success.



**692**  
Tech Talk Session  
Badge Scans

A Tech Talk session is an invaluable tool for pitching a new product or solution to a receptive audience of potential clients, partners and vendors.



**46,669**  
Digital Exhibitor  
Showroom Views

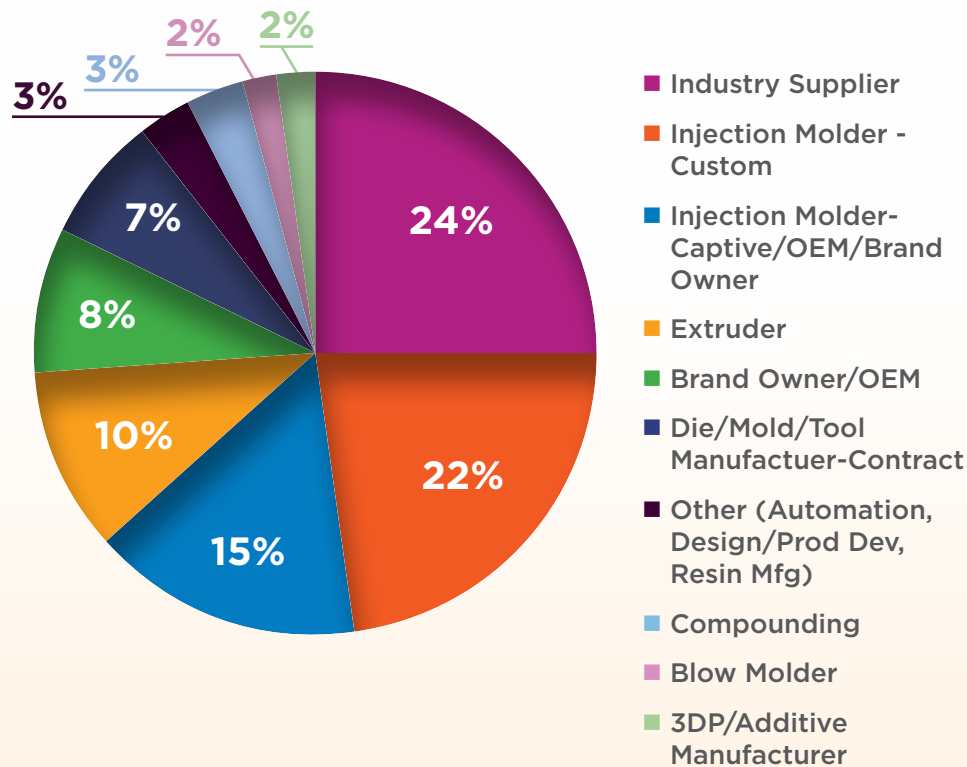
Meaningful touchpoints throughout the online portal and mobile app create value for sponsors and exhibitors alike.



# ABOUT THE buyers

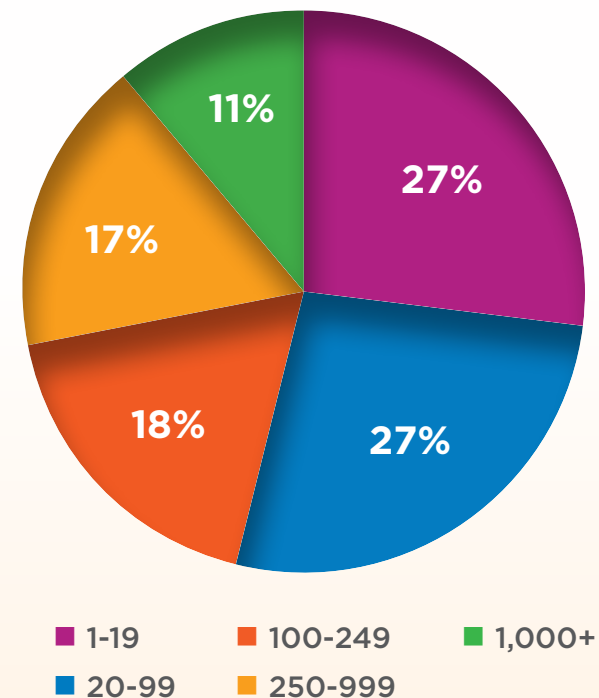
PTXPO attracts an active audience of accomplished processors involved in the A - Z of plastics manufacturing.

## BUSINESS CATEGORIES



## SIZE OF ORGANIZATION

(Number of Employees)

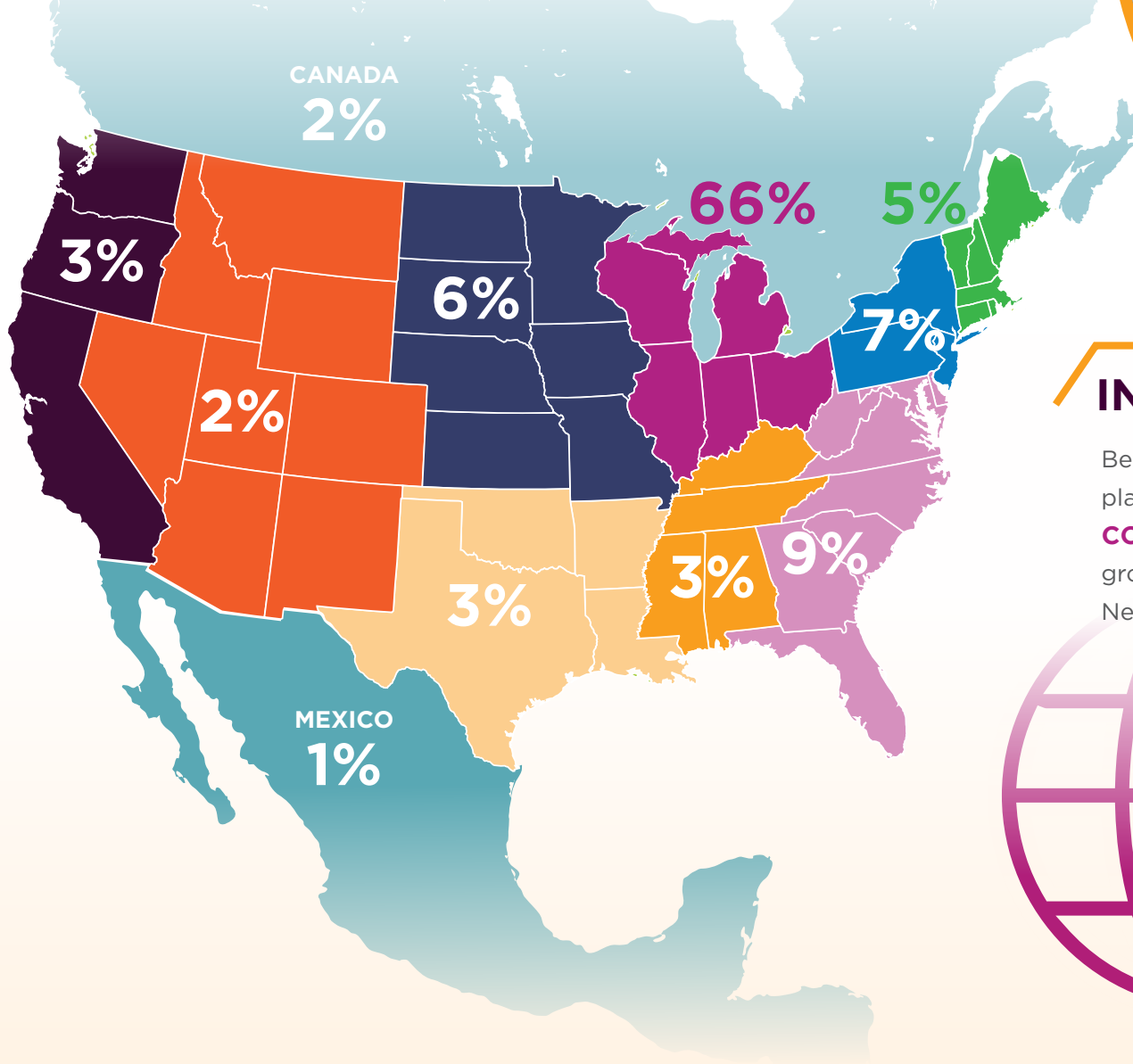


# MARKETS SERVED

The company logos below represent a sample of organizations that attended PTXPO 2023.

 <p><b>AUTOMOTIVE</b></p>	     	 <p><b>MEDICAL/ DENTAL</b></p>	     
 <p><b>BUILDING &amp; CONSTRUCTION</b></p>	     	 <p><b>PACKAGING</b></p>	     
 <p><b>CONSUMER</b></p>	     	 <p><b>DIE/MOLD</b></p>	    
 <p><b>COMPUTERS</b></p>	   	 <p><b>AEROSPACE/ AVIATION</b></p>	   

## COMPLETE NORTH AMERICAN REPRESENTATION



## INTERNATIONAL DRAW

Besides the thousands of North American buyers, plastics processors from an additional **56 global countries** made PTXPO a priority, including large groups of guests from Germany, India, Italy, the Netherlands, Portugal and Spain.



# PURCHASING *magnitude*

PTXPO attendees are eager to learn about, source and purchase equipment and materials solutions in every facet of plastics manufacturing.

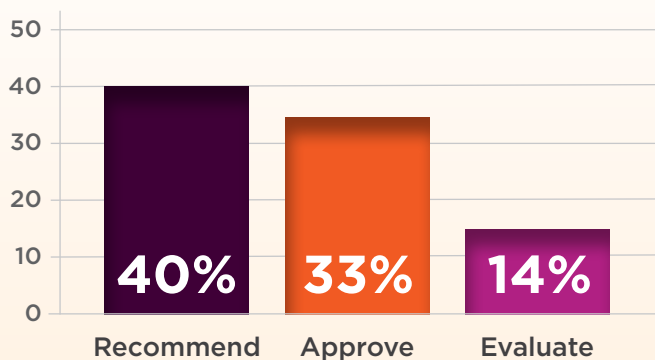
## PURCHASING INTENTION

Attendees arrive at PTXPO with set goals in mind and are serious about making decisions. **98% of buyers intend to make a significant investment in new products and services\*** within the next year and rely on PTXPO exhibitors to display the best available.

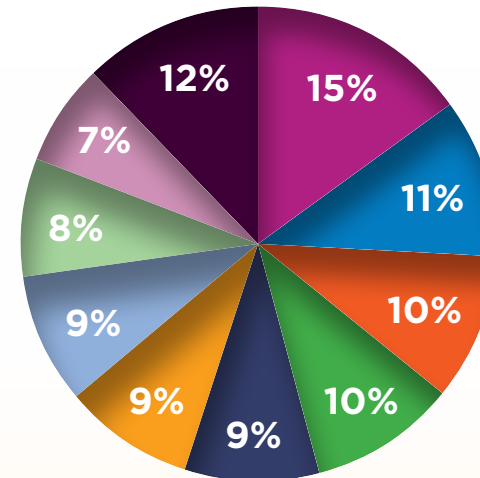
\*SOURCE: PTXPO 2023 Attendee Registration Data

## PURCHASING INFLUENCE

More than **87% of all attendees** have the authority to be actively involved in the buying process.



## SERVICES EVALUATED



- Plastics Processing - Injection Molding
- Automation / Systems Integration
- Mold Repair / Maintenance
- Plastics Processing - Other
- Moldmaking Services
- Extrusion / Compounding
- Design & Engineering Services
- Inspection, Measurement and Testing
- Prototyping Service, including 3D Printing
- Other



## HIGH-INTEREST PRODUCTS\*

3DP / Additive Manufacturing  
Automation / Robotics  
Blow Molding Machines  
Business & Info Services  
CAD / CAM  
Cutting Tools and Toolholders  
EDM  
ERP / MES Software

Extrusion Lines  
Hot Runners  
Injection Molding Machines  
Inspection / Measurement  
Machine Tools / Centers  
Mold / Tool / Die Services  
Mold Components  
Mold Maintenance / Repair

Mold Materials  
Plastic Welding  
Process Heating / Cooling  
Resin Blending / Drying / Feeding  
Resins and Additives  
Simulation Software  
Size Reduction  
Thermoforming Machines

*\*SOURCE: PTXPO 2023 Attendee Registration Data*

# THANK YOU *partners*

We are grateful for the support of our  
2023 Association Partners.







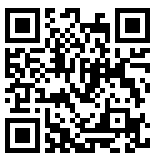
# Save the Date!



**MARCH 18-20, 2025**  
DONALD E. STEPHENS  
CONVENTION CENTER  
ROSEMONT, IL

## RESERVE PTXPO 2025!

Booth Space Is  
Already 70% Sold,  
and Sponsorship  
Packages Are  
Selling Quickly!



Scan here for booth space application or visit  
[PTXPO25.exh.mapyourshow.com/6\\_0/boothsales/](https://PTXPO25.exh.mapyourshow.com/6_0/boothsales/)

Contact [sales@ptxpo.com](mailto:sales@ptxpo.com) or your Gardner Business Media sales representative to get involved.

### PLASTICS TECHNOLOGY

**Dale Jackman**  
djackman@ptonline.com

**Jackie Dalzell**  
jdalzell@ptonline.com

**Lou Guarracino**  
loug@ptonline.com

**Madeline Kline**  
madeline@ptonline.com

**Michael Schwartz**  
mschwartz@ptonline.com

### METALWORKING / ADDITIVE MANUFACTURING

**Anthony Pavlik**  
apavlik@gardnerweb.com

**Brian Wertheimer**  
bwertheimer@gardnerweb.com

**Joe Campise**  
jcampise@gardnerweb.com

**John Campos**  
jcampos@gardnerweb.com

**Maalik Bomar**  
mbomar@gardnerweb.com

**Rick Brandt**  
rbrandt@gardnerweb.com

### EVENT SALES SPECIALISTS

**Bob Huff**  
bhuff@gardnerweb.com

**Matthew Skiba**  
mskiba@gardnerweb.com

**Rachel Freking**  
rfreking@gardnerweb.com

### INTERNATIONAL SALES

**Ryan Delahanty**  
ryand@gardnerweb.com