

# PRINT ADVERTISING



The premier tool used by visitors to research their purchases!

Increasing your footprint in the **PTXPO 2021 Directory** will generate sales year round!

For more information contact: [sales@ptxpo.com](mailto:sales@ptxpo.com)

## PRINT RATES

Full Page	4 Color	\$6,500
Half Page Horizontal	4 Color	\$4,500

## COVER RATES

Back Cover	4 Color	\$7,500
Inside Front Cover	4 Color	\$7,500
Inside Back Cover	4 Color	\$7,000

## SPECIFICATIONS

Full Page	
Trim	7.875" x 10.5"
Bleed	8.375" x 11"
Half Page Horizontal	
	6.875" x 4.375"

*\*Rates are gross.*  
Please contact your sales representative for inserts, premium positions and other available custom options. Must be a PTXPO exhibitor to purchase directory advertising.