



MARCH 18-20, 2025
DONALD E. STEPHENS
CONVENTION CENTER
ROSEMONT, IL

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

The professionals you want and
need to do business with, found
at North America's premier
molding and moldmaking expo.



PRESENTED BY



PTXPO.com

PTXPO'S ONLINE EXHIBITOR DIRECTORY

VISITS

SHOWROOM
VIEWS

PRO TIP:

Exhibitors who upgrade their basic enhanced listing package to the Gold or Platinum level receive on average up to **5X more views** and **7X more additions** to attendees' agendas in their MyShow Planners.

*Data provided by
Map Your Show*

The Online Exhibitor Directory is the ***premier digital resource*** to promote your PTXPO participation and **elevate awareness** of and **generate interest** in your equipment, products and services to thousands of plastics processing professionals who attend.

Beyond the basic benefits you receive as part of your booth space purchase, we offer several additional advertising options to boost your ROI and maximize your impact.

ENHANCED LISTING PACKAGES

	PLATINUM \$600	BEST VALUE! GOLD \$400	SILVER \$200	BASIC INCLUDED WITH YOUR BOOTH
Your Package Includes:	↓	↓	↓	↓
Premium Placement in Search Results	✓			
Highlighted Booth Corner Peel on Showfloor Map	✓			
Exhibitor Product Spotlight	✓			
Featured Exhibitor Listing	✓	✓		
Logo	✓	✓	✓	
Online Directory Leads (includes people who opt to share their information)	✓	✓	✓	
Contact Information	✓	✓	✓	✓
Link to Booth	✓	✓	✓	✓
Link to Website	✓	✓	✓	✓
Product Categories	✓	✓	✓	✓
Company Description	✓	✓	✓	✓
Scheduled Meetings	✓	✓	✓	✓
Showcase with Video	4			
Showcase with Images and Descriptions	6	4		
Business Cards	5	3	1	
Show Specials	5	3	1	
Special Events	5	3	1	
Downloadable Promotional Material (e.g., press releases, brochures, white papers, catalogs, case studies, etc.)	6	4	2	

ENHANCED LISTING BANNERS

More Exposure. More Visits. More LEADS.

Upgrade to a Platinum package and become eligible to take advantage of even MORE digital promotional opportunities with a special banner ad placement.



DIRECTORY BANNER

EXCLUSIVE

Your Directory Banner appears on the home page ahead of the main navigation. Buyers will see your message first every time before they dive into PTXPO planning.

- Includes full Platinum enhanced listing package
- Banner links to your online PTXPO exhibitor profile
- Size: 1940 x 180 px (dynamically displays at 600 x 500 px on mobile or tablets)

INVESTMENT: \$3,500



FLOORPLAN BANNER

EXCLUSIVE

Your Floorplan Banner stands out prominently on the footer of the interactive digital floor plan and stays visible as hundreds of buyers explore the show space daily.

- Includes full Platinum enhanced listing package
- Size: 728 x 90 px

INVESTMENT: \$3,500



PRODUCT CATEGORY BANNER

MULTIPLE AVAILABLE

PTXPO buyers look for the equipment and products they need by category in our easy-to-navigate directory. Outshine your competition with an eye-catching graphic that promotes your solutions directly on the page as they search.

- Includes full Platinum enhanced listing package
- Size: 640 x 100 px (displays onscreen at 320 x 50 px)
- Position: Choose up to two categories (first come, first served)
- Bonus: Purchase additional Product Category Banners for \$250 each

INVESTMENT: \$1,000

Enhanced Listing Banner purchases do not include standard sponsor promotion mentions.

CLASSIC EVENT SPONSORSHIPS

Rise above the crowd with an amped up presence at PTXPO!

Sponsorship opportunities ensure that your brand enjoys extra exposure to decision makers and stays top of mind long after the show ends.

REGISTRATION SPONSOR

EXCLUSIVE

Our Registration Sponsor receives a robust promotional bundle that touches both digital and traditional advertising and enjoys wide and deep attention.

You'll receive:

- Your company name and logo displayed on attendee registration-related emails
 - Attendee registration confirmation and thank you
 - Event check-in confirmation
 - Exhibit Track post-event follow up
- Your banner ad on registration portals (728 x 90 px)
 - Registration website pages
 - Attendee registration resource center
 - Onsite check-in and self-registration screens
 - Customized workstation screensavers
- Your company name and logo vividly displayed on event signage
- The Gold enhanced listing package
- All standard sponsor promotion mentions

INVESTMENT: \$12,000 Registration Sponsorship Only

\$22,000 with Lanyard Sponsorship

All Classic Sponsorship Packages Include:

- The Gold enhanced listing package (valued at \$400)
- Standard sponsor promotion mentions in:
 - PTXPO.com – the official event website
 - The PTXPO registration brochure
 - All PTXPO email promotions
 - The PTXPO printed show directory sponsor thank you ad
 - Coverage in *Plastics Technology* and *MoldMaking Technology* magazine show issues

Note: Secure your sponsorship early to take advantage of all the above opportunities! Subject to project deadlines associated with each.



LEVEL UP!

Bundle the Registration and Lanyard Sponsorships for only \$10,000 more!

Valued at \$15,000

LANYARD SPONSOR

EXCLUSIVE

Become a part of each attendee's wardrobe every day when you sponsor the official event badge lanyard. Branded lanyards are walking billboards and our lanyard sponsor receives maximum visibility into every corner of the show.

You'll receive:

- Your company name and logo displayed on all participant badge lanyards
- A supply of lanyards to use and distribute from your booth
- The Gold enhanced listing package
- All standard sponsor promotion mentions

INVESTMENT: \$15,000 Lanyard Sponsorship Only

\$22,000 with Registration Sponsorship

SOLD

CLASSIC EVENT SPONSORSHIPS



TOTE BAG SPONSOR

EXCLUSIVE

Our buyers come to the PTXPO show floor eager to collect data sheets and information they can take home with them to research and study. Your logo displayed boldly on the bag each attendee carries ensures your brand stays chief in their mind at the show, at the hotel and at their shop.

You'll receive:

- Your company logo/artwork imprinted on all attendee tote bags
- Consultation with the PTXPO team on design and layout
- A supply of tote bags to display and distribute from your booth
- The Gold enhanced listing package
- All standard sponsor promotion mentions

INVESTMENT: **\$12,000**



HYDRATION STATION

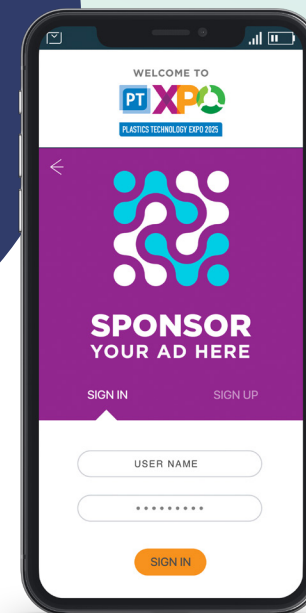
EXCLUSIVE

Put your brand directly into the hands of PTXPO participants with the Hydration Station Sponsorship package. When thirsty show attendees go for a water break in between booth visits and equipment demonstrations, you'll receive premium exposure throughout the exhibit hall during PTXPO's entire three-day event.

You'll receive:

- PTXPO co-branding on the official PTXPO water bottles given to every attendee at registration
- High-visibility branding on four water coolers placed in high-traffic areas
- Branded mirror graphics in all the main exhibit hall restrooms
- PTXPO and Sponsor co-branded hanging signs designating Hydration Station locations
- The Gold enhanced listing package
- All standard sponsor promotion mentions

INVESTMENT: **\$10,000**



WI-FI SPONSOR

EXCLUSIVE

Keep business moving smoothly for every PTXPO participant. The unsung hero of event management, our Wi-Fi sponsor delivers a seamless connection for attendees, ensuring productivity and availability throughout the event.

You'll receive:

- Your company logo on the Wi-Fi connection splash page
- A custom SSID and password of up to 32 total characters
- One URL redirect after login
- The Gold enhanced listing package
- All standard sponsor promotion mentions

INVESTMENT: **\$7,000**

SOLD

CLASSIC EVENT SPONSORSHIPS



HOTEL KEY CARDS SPONSOR

EXCLUSIVE

Receive brand exposure well beyond the boundaries of the Convention Center when you put your company's message directly on to a custom-designed hotel key card.

You'll receive:

- Your company logo/artwork imprinted on official show hotel key cards
- Consultation with the PTXPO team on design and layout
- Special signage in each official show hotel lobby
- The Gold enhanced listing package
- All standard sponsor promotion mentions

INVESTMENT: \$8,000



OFFICIAL SHOW MOBILE APP SPONSOR

EXCLUSIVE

Buyers plan their daily agendas, look for breaking show news and connect with colleagues on the PTXPO Mobile App. Your sole sponsorship guarantees high visibility and instant name recognition in the show resource always found in the palm of our attendees' hands.

You'll receive:

- Custom loading screen
 - The loading screen will appear on the title screen
 - The loading screen will appear on a timed schedule set by PTXPO
- One static banner ad at the bottom of main content pages
 - Banners link to your online exhibitor listing | Size: 1242 x 195 px
- The Gold enhanced listing package
- Your company logo on PTXPO Mobile App promotions
- All standard sponsor promotion mentions

INVESTMENT: \$6,500

SOLD

A LA CARTE OPPORTUNITIES



PROMOTIONAL PACKAGE

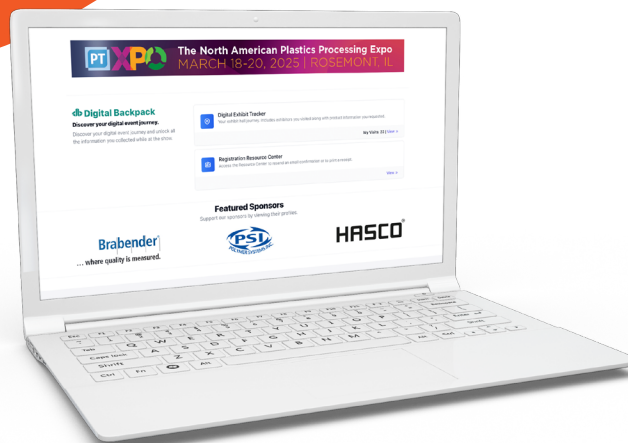
8 AVAILABLE

One of the most effective ways to attract the most buyers to your booth at PTXPO is to let them know ahead of time where you'll be on the show floor and what you'll have on display. The Promotional Package pre-promotes your exhibit offerings to thousands of attendees and prospects both in high-visibility digital and print marketing materials.

You'll receive*:

- e-Newsletter banner ad (distributed six times before the event)
- The Gold enhanced listing package
- Half-page ad in the show directory

INVESTMENT: **\$5,000 each**



DIGITAL BACKPACK

4 AVAILABLE

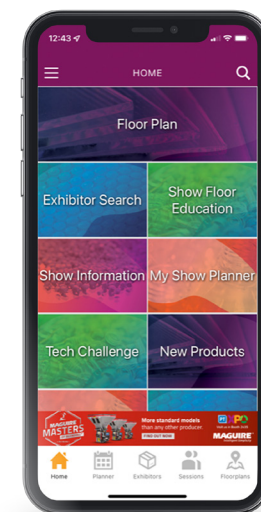
After PTXPO, we send each participant a personalized thank you email that provides a list of exhibitors who scanned their badge during the event and helps them track which suppliers they spoke with.

You'll receive*:

- Your banner ad featured at the top of the email
Size: 320 x 105 px

Banner ads will be placed in order received.

INVESTMENT: **\$800**



ONSITE TECHNOLOGY CHALLENGE

10 AVAILABLE

Draw attendees to your booth with our PTXPO Tech Challenge, which features planned destinations throughout the show floor to highlight areas of interest including YOUR booth! Attendees enter in special codes found at each area of interest in the Mobile App for a chance to win a grand prize.

You'll receive*:

- Tabletop booth signage to promote your stop and display your unique Challenge code
- The Gold enhanced listing package

INVESTMENT: **\$1,800**

**Note: These opportunities do not include standard sponsor promotion mentions.*

A LA CARTE OPPORTUNITIES

Want to increase your brand's footprint at PTXPO?

We have several on-site custom signage opportunities available to purchase in the lobby and throughout the halls starting as low as \$2,500.

Contact Exhibits@PTXPO.com for more information!



CHARGING LOCKERS

2 AVAILABLE

Take charge when your brand is featured on one or both PTXPO show floor device charging lockers! Conveniently located in the show registration area and in the PTXPOasis, users can safely stash their portable device to recharge while they visit with exhibitors and carry on with business.

You'll receive:

- A custom branded message displayed on the 19-inch touchscreen, where users create their private PIN number to access the locker
- The Gold enhanced listing package
- All standard sponsor promotion mentions

INVESTMENT: **\$5,500** One charging locker
\$8,500 Both charging lockers



DIRECTIONAL KIOSK

4 AVAILABLE

Help PTXPO participants find their way around the show floor and process pavilions. Placed prominently in high-traffic areas, your brand takes center stage on one (or all!) kiosks featuring a 50-inch touch screen that displays an interactive floor map.

You'll receive:

- A custom branded wrap on the digital kiosk.
- The Gold enhanced listing package
- All standard sponsor promotion mentions

INVESTMENT: **\$3,000** each

TECH TALK THEATER SESSIONS

WANTED: THOUGHT-LEADERS

Located throughout the show floor, PTXPO's Tech Talk Theaters feature free-to-attend educational sessions led by industry experts. Position your brand as a knowledge expert alongside this valuable information.

TECH TALK THEATER A LA CARTE SESSIONS

10 TOTAL AVAILABLE
(5 PER DAY)

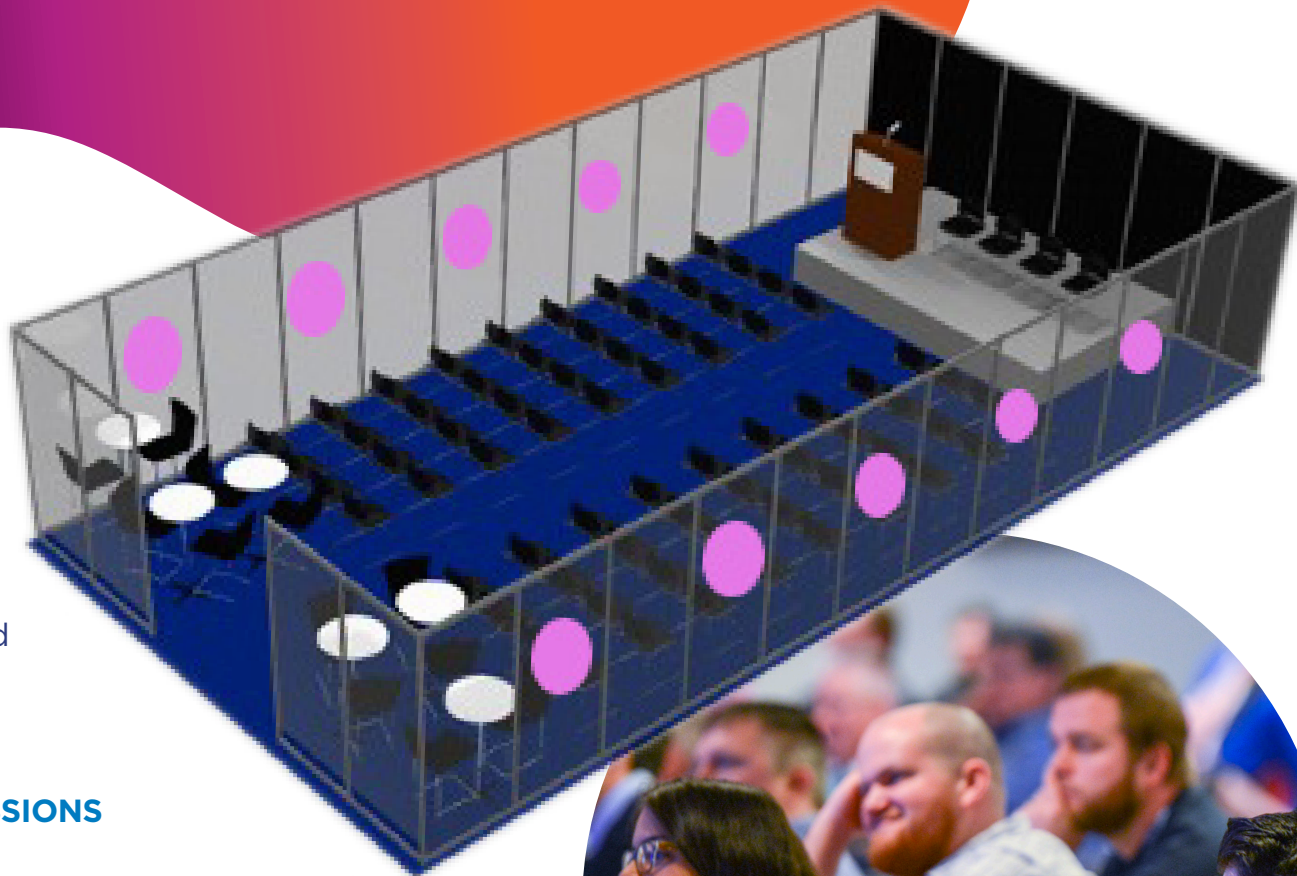
PTXPO offers educational sessions on Tuesday and Wednesday in both the MoldMaking Theater and in the Injection Molding Theater. Exhibitors who would like to purchase an a la carte session will consult with a PTXPO team member to develop relevant and approved content.

You'll receive:

- Your choice of theater, day (Tuesday or Wednesday) and session time
- The Gold enhanced listing package
- Promotion of your session on PTXPO.com and in the Show Directory

*Note: Speaking sessions are assigned first come, first served.
This opportunity does not include standard sponsor promotion mentions.*

INVESTMENT: \$1,250 per 30 Minute Session



SHOW DIRECTORY PRINT ADVERTISING



The premier tool used by buyers to research purchases and plan their time at PTXPO.

Illuminate your company and give your products and services an edge over the competition with full color advertising in the PTXPO Show Directory.

Please contact your sales representative to discuss options for inserts, premium positions and other custom placements. You must be a PTXPO exhibitor to purchase Show Directory advertising.

4-COLOR PRINT RATES

Full Page	Trim	7.875" x 10.5"	\$2,500
	Bleed	8.375" x 11"	
Half Page Horizontal		6.875" x 4.375"	\$1,750

4-COLOR COVER RATES

Back Cover	SOLD	
Inside Front Cover	Trim	7.875" x 10.5"
	Bleed	8.375" x 11"
Inside Back Cover		\$3,000

*Rates are gross.

Participate in Plastics Technology Expo 2025



**Connecting Buyers
and Sellers Across
North America and
Beyond**

	Plastics Technology Reach	MoldMaking Technology Reach	Additive Manufacturing Reach
Magazine <i>Monthly Subscribers</i>	44,000+	24,200+	27,800+
Email <i>Opt-in Subscribers</i>	23,600+	12,400+	25,700+
Online	83,250+	67,300+	54,700+

Interested in becoming a PTXPO Exhibitor or Sponsor?

Contact sales@ptxpo.com or your Gardner Business Media Sales Rep to get involved.

PRESENTED BY:



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